

Meguiar's introduces the SwirlX Swirl Remover

DAVETRY, UNITED KINGDOM – May 6, 2009: Meguiar’s, the leading manufacturer of automotive surface care products, has announced the addition of the SwirlX Swirl Remover. The revolutionary liquid effortlessly removes light swirl marks, minor scratches, spider webs and holograms to create the signature, flawless Meguiar’s show-car finish.

SwirlX Swirl Remover has been developed using Meguiar’s many years of experience working with the paint industry. The formula, which is safe to use on all finishes, including clear coats, allows for the effortless removal of light swirl marks and minor surface imperfections while also improving both the colour and clarity of the surface finish. Applied either by hand or with a Dual Action Polisher, the non-abrasive formula gently smoothes away micro-fine swirls marks, spider webs and holograms. The achieved results are what every car enthusiast could want, a crystal clear reflection and a flawless show-car shine.